



Communication Arts  
110 Constitution Drive  
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# Press Release

*For Immediate Release*

## **Communication Arts Magazine Announces Winners of its 24th Interactive Annual Competition**

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**Menlo Park, California**, November 16, 2017—*Communication Arts* magazine, a professional journal for those involved in creativity in visual communications, has announced the winners of its 24th annual interactive competition. Thirty-seven projects were selected by a jury of creative professionals; 715 entries were submitted to the competition. The selected projects will be reproduced in the March/April 2018 issue of *Communication Arts*, both in print and digital editions, with more than 30,000 copies distributed worldwide, and on commarts.com, assuring important exposure to the creators and publishers of these award-winning projects.

### **About *Communication Arts***

*Communication Arts* is a professional journal for designers, art directors, design firms, corporate design departments, agencies, illustrators, photographers and everyone involved in visual communications. Through its editorials, feature articles and the annual competitions it sponsors, CA provides new ideas and information, while promoting the highest professional standards for the field.

Now in its 58th year, CA continues to showcase the current best—whether it's from industry veterans or tomorrow's stars—in advertising, design, photography, illustration, interactive and typography. Everything is reproduced with quality printing and attention to detail unmatched by any trade publication anywhere.

With a paid circulation of over 30,000 (29,351 subscribers and 2,336 single copy sales), CA has a rich tradition of representing the aspirations of a continually-growing and quality-conscious field of visual communications. CA's editorial content, knowledgeable presentation and writing, use of color and quality reproduction are all designed to be consistent with the standards CA's readers set for themselves in their own careers.

### **24th Interactive Competition Jury**

**Stephen Hadinger**, partner/global design director, Siberia, San Francisco, CA

**Fanny Krivoy**, founder/creative director, Analogous, New York, NY

**Eva Mautino**, director of production, B-Reel, Venice, CA

**Erika Tarte**, creative director of experiential design, Edelman Digital, New York, NY

**Jason White**, executive creative director, Leviathan, Chicago, IL

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## 2018 Interactive Annual List of Winners

### Websites/Microsites

Canvas United	The Parker Palm Springs
Drexler	Globe Collection and Press at MICA
Helios Design Labs	Jerusalem We Are Here
Jam3	Change Gout
The National Film Board of Canada	Bear 71 VR
The National Film Board of Canada	Hungry Month of March
No Fixed Address Inc.	Mixtapeofyou.com
Phoenix The Creative Studio	Phoenix The Creative Studio
Ronik	JFK Terminal 4
Tim Roussilhe	Tim Roussilhe Portfolio
Saddington Baynes	Uber   Where to? Microsite

### Mobile

Comcast	XFINITY XFI
Google	Speak to Go
180LA	Expedia Visit Britain
VML	Quest to LEGOLAND

### Tablets/Handheld Devices

AARP	AARP Publication, Apr/May 2017 Health & Wellness Issue
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### Social

BBDO New York	InstantDJ
Energy BBDO	HeroSmiths
J Walter Thompson New York	Unsafety Check
Narrative_	#BackedByAxe
Ogilvy	Dove Real Beauty Filter

### Environmental

Belle & Wissell, Co.	Wallis Annenberg PetSpace
Bluecadet	NASA: Data Lens
Castaño Group	100 Plates
Cortina Productions	Follow the Green Book
Inphantry	MARVIN at 7 TIDE: BRAND EXPERIENCE CENTER
Moment Factory	KONTINUUM
Potion	ARTLENS Exhibition
space150	Coca-Cola Times Square Billboard

### Other Interactive Media

GSD&M	United States Air Force Nightfall Playstation
Proof Advertising	Stubbs Alexa Skill
Rethink	Ahlan Bear
Tool	Fall In Love VR

### Student Work

Chung Yu (Alex) Chen	Tome: Connecting Real People to Real Books
Tyler Devlin	Seeing Theory
Michelle Hessel	Hidden in Plain Sight
Nellie Santee	Spotify SAM